

VALUE STREAM ASSESSMENT (VSA)

Your data already knows where the money is.

VSA is a structured, data-driven assessment that turns your operations into a clear, prioritized path forward. **We capture and validate your data, then pinpoint where you're winning, where you're leaking, and what to do next — so you work smarter, not harder.**

01

Data Discovery

Capture your needs, sites, and goals — past, present, and path forward — into one structured view.

02

Data Validation

Load and review raw data in the VSA template and matrix, then finalize the data points that matter.

03

Data Assessment

Analyze focus areas for trends, inefficiencies, underused assets, and money makers vs. losers.

04

Summary & Path Forward

Deliver a prioritized roadmap, rollout plan, and clear next steps your team can execute.

WHAT WE ASSESS — CORE FOCUS AREAS

TRENDS & ANOMALIES

Catch issues and openings early

UNDERUSED ASSETS

Redeploy what you already own

SEASONALITY

Plan ahead of demand swings

REPURPOSING

Turn sunk cost into new revenue

INEFFICIENCIES

Recover everyday margin

MAKERS vs. LOSERS

Back winners, fix or exit losers

75

YEARS COMBINED
RAIL EXPERIENCE

11

SHORTLINE
RAILROADS

40+

RAIL TERMINALS
BUILT & OPERATED

6

RAIL-INDUSTRIAL
PARKS DEVELOPED

N.A.

NORTH AMERICAN
FOOTPRINT

We don't hand you a report — we hand you a prioritized path to **work smarter, not harder.**

Let's find where your data says the money is.

Start a Conversation

Finding Opportunity. Creating Lasting Value.

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Every inquiry reviewed confidentially.

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